

New Homes Team

About Verani



New Homes & Land Services

Serving developers, home builders, and land owners, we offer specialized service and expertise for a competitive and changing real estate market. Our vision is to create communities that exceed every homeowner's highest expectations. When you go with us, you get a dedicated Team Leader and sales personnel.



Margherita Verani
CEO, Verani Realty

- Graduate of University of New Hampshire
- Lifelong resident of Londonderry, NH
- Personally developed residential building parcels
- Knowledgeable in the development process and local governments



Gail Nickerson
Manager, New Homes

- Graduate of Rivier College
- Resident of Pelham, NH
- Marketing Director for a regional building company of over 100 homes/year
- Project Manager for Nashua condominium projects
- Developer and General Contractor for over 34 homes

Berkshire Hathaway HomeServices Verani Realty has 50 years of experience helping builders and developers market and, most importantly, sell their listings. Our experience and knowledge have earned us national recognition by Berkshire Hathaway HomeServices, including their Legend 5 Year Award for five straight years of consistently high sales performance.

Berkshire Hathaway Inc. is a worldwide holding company based in Omaha, NE. Its chairman and CEO is Warren Buffett, who according to Time magazine's 2012 ranking, is among the world's most influential people. It's a 100 year old company, and brokers are selected from the best of the best in each market.



Berkshire Hathaway HomeServices
Verani Realty
New Homes Division
One Verani Way
Londonderry, NH 03053
(603) 845-2277 or (800) 392-2377



*Building Pathways
to Homeownership*

BERKSHIRE HATHAWAY | Verani Realty
HomeServices

Find the Right Place to Build

Sales & Marketing Support

Superior Online Services

Feasibility Analysis

- Demographic and income analysis
- Buyer profile reports
- Complete analyses that look at project absorption rates, sales price trends, critical inventory levels, and many other factors
- Communication and updated information throughout the development lifecycle

Finding the Right Land or Subdivision

- Assistance locating and acquiring land for development, from raw parcels to approved subdivisions
- Single-family, multi-family, fee simple and rental opportunities
- High level of skill and experience throughout NH, MA, and ME

Comprehensive Marketing

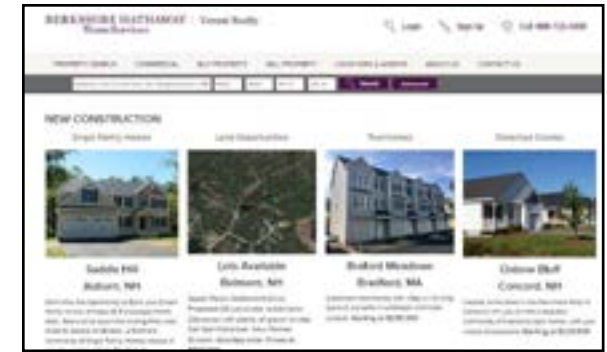
- Weekly marketing meetings with development team to discuss progress
- Custom, comprehensive marketing program targeted to reach your ideal customers
- Assistance with logos, branding, floor plans and home designs
- Extensive internal database of registered prospects for different community advertising
- Custom advertising and PR campaign

Effective Sales Team

- Weekly marketing meetings with development team to discuss progress
- All agents trained in New Homes Sales and National New Construction Certification Program
- Detailed traffic reports to analyze marketing effectiveness

VeraniNewHomes.com

- Landing page to provide detailed information about product and builder



- Development-specific websites

